

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 63257 CF LOC-POL FBD - LBD: 10/08/12 - 10/14/12 HL#: Created: 10/05/12 12:49 PM

Client: PLANNED PARENTHOOD (86633) CPE: / / Agency Commission: 0 % Updated: MMSMELT on 10/05/12 04:24 PM

Agency: DIRECT CLIENT SALES (1) Product: 10/8-10/14 (1300) Self Protect.: :15:00 Confirmed: 10/05/12 12:56 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/08/12 09:01 AM

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM : SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

10/5 NEW ORDER (NB) \$71,800

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	MORN	30	B			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	0 1 0 0 1 0 0	DAY	30	B			0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DYR	1 0 0 0 0 0 0	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EPHIL2	1 1 1 1 1 0 0	EFG	30	B			0.0	\$1,100.00	5	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63257	CF LOC-POL	FBD - LBD: 10/08/12 - 10/14/12	HL#:	Created: 10/05/12 12:49 PM
Client: PLANNED PARENTHOOD (86633)	CPE: / /	Agency Commission: 0 %	Updated: MMSMELT on 10/05/12 04:24 PM	
Agency: DIRECT CLIENT SALES (1)	Product: 10/8-10/14 (1300)	Self Protect.: :15:00	Confirmed: 10/05/12 12:56 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/08/12 09:01 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY5PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY6PM	1 1 0 1 1 0 0	NEWS	30	B			0.0	\$1,600.00	4	\$6,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PNAVY	* T * * * * *	REGP	30	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE7	1 0 0 1 0 0 0	NEWS	30	B			0.0	\$3,200.00	2	\$6,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE7	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Order Item Summary

Order ID: 63257	CF LOC-POL	FBD - LBD: 10/08/12 - 10/14/12	HL#:	Created: 10/05/12 12:49 PM
Client: PLANNED PARENTHOOD (86633)	CPE: / /	Agency Commission: 0 %	Updated: MMSMELT on 10/05/12 04:24 PM	
Agency: DIRECT CLIENT SALES (1)	Product: 10/8-10/14 (1300)	Self Protect.: :15:00	Confirmed: 10/05/12 12:56 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/08/12 09:01 AM	
AE: Stacey Stark-KCNC-TV		Billing Int: Monthly	BM : SS	
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%
		KTVD: 0%	KPXC: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LLETTER1	1 1 1 1 1 0 0	LETT	30	B			0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	41	0	\$71,800.00	\$71,800.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$71,800.00	\$71,800.00	\$0.00	\$0.00